



ROSNY PARK URBAN DESIGN FRAMEWORK

Survey Report

ABSTRACT

This report collates and summarises the outcomes of a survey on the current and future issues the Rosny Park activity centre, to be used in the development of an Urban Design Framework for the area.



1. Project Background

Council has begun a project to provide long-term strategic direction for the Rosny Park activity centre, to provide greater opportunities for businesses and service providers as well as improved amenity for everyone who visits and uses the area.

The activity centre includes the Rosny Park commercial area, the Rosny Barn complex and the Rosny Park golf course, depicted below.



As part of the project, the first stage of community consultation has been completed. This involved an online survey covering a broad range of issues.

2. The Survey Approach

The Survey was hosted on Council's web page and contained a range of questions around how people access the centre, how well it operates and is presented and preferences for how it should be in the future.

Notice of the project and of the survey was given through prominent articles in Council's rates newsletter; through Council's social media; letters to owners and businesses within the study area; and through Council's web site.

3. The survey method

The survey contained 20 multiple choice questions and 3 free form questions. There were 102 responses.

4. The Survey findings

The survey results are attached. Questions 3, 4, 5 and 21 provided for individual responses, which generated a wide range of detailed responses. The free form responses at questions yielded a broad range of ideas and comments. Although these have necessarily been reduced to summary in the report, the detailed submissions are retained for analysis as relevant to future design work.

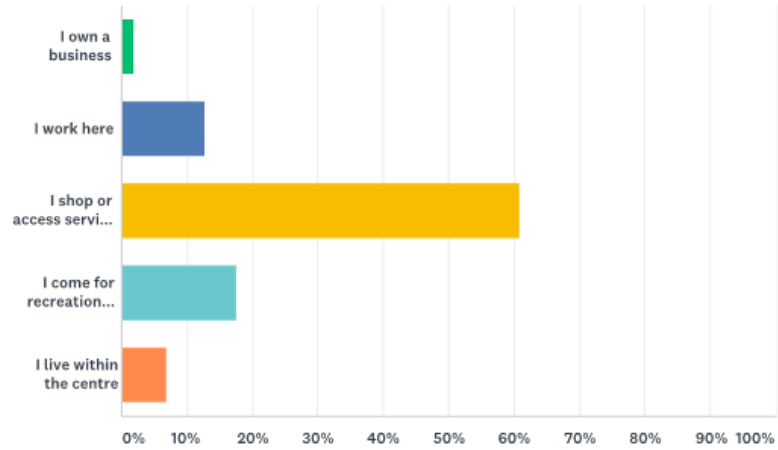
5. What now?

The outcomes will be used in the development of a draft UDF report, which will in turn be subject to further consultation.

Rosny Park Urban Design Framework Consultation Feedback Form

Q1 My main relationship to the Rosny Park precinct is:

Answered: 102 Skipped: 0

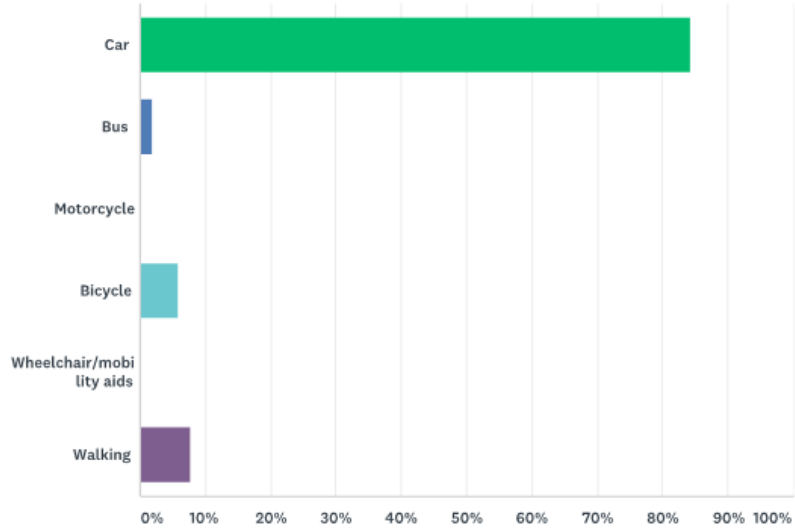


ANSWER CHOICES	RESPONSES	
I own a business	1.96%	2
I work here	12.75%	13
I shop or access services here	60.78%	62
I come for recreation (golfing, gyms etc)	17.65%	18
I live within the centre	6.86%	7
TOTAL		102

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Q2 How do you normally come to the Rosny Park precinct?

Answered: 102 Skipped: 0

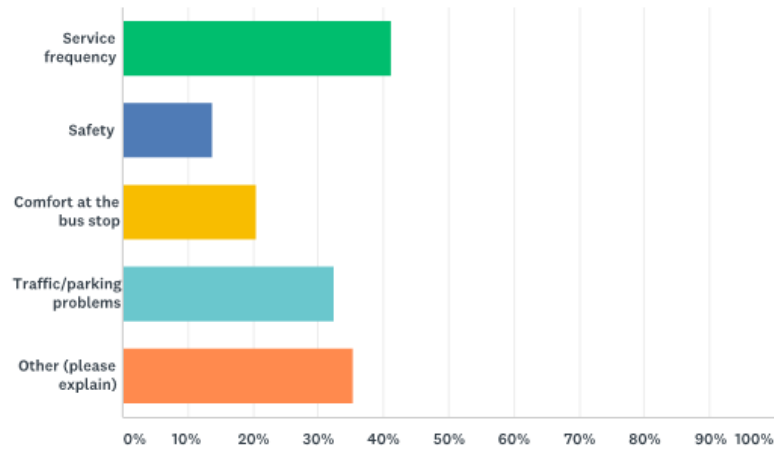


ANSWER CHOICES	RESPONSES	
Car	84.31%	86
Bus	1.96%	2
Motorcycle	0.00%	0
Bicycle	5.88%	6
Wheelchair/mobility aids	0.00%	0
Walking	7.84%	8
TOTAL		102

Rosny Park Urban Design Framework Consultation Feedback Form

Q3 If you come by car, would any of the following changes within the Rosny Park precinct make a bus more attractive to use?

Answered: 102 Skipped: 0



ANSWER CHOICES	RESPONSES	
Service frequency	41.18%	42
Safety	13.73%	14
Comfort at the bus stop	20.59%	21
Traffic/parking problems	32.35%	33
Other (please explain)	35.29%	36
Total Respondents: 102		

Other responses related to increasing bus usage included:

- Cleanliness
- Bus transport unsatisfactory for carrying groceries, golf clubs
- Improved amenity in Rosny Park from green spaces
- If bus cheaper
- Comfort at origin pick up points
- Improved Lindisfarne service.

Q4 What do you like about the Rosny Park precinct?

Answered: 102 Skipped: 0

Respondents were able to make multiple suggestions. These are summarised below.

ISSUE	ANSWERS SUMMARISED	RESPONSE (Nos.)
Accessibility to shops and services	A consolidated centre ensures good accessibility to wide range of businesses and public services in the same area	39
	Undercover shopping at Eastlands	3
	Can do most things here, avoids need to go to Hobart	2
	Getting night time activity going	1
	Convenient to home	21
	Proximity to City	3
	Access for public transport	3
	Walkability of the centre	1
Traffic	Able to drive through bus mall	1
Parking	Free parking/ relatively easy to park	14
Recreation	Public golf course	11
	Proximity to views, parks and Council facilities and walking tracks, including Rivulet walk.	20
Streetscapes	Attractive streets; wide footpaths and open spaces - a welcoming area	5
	New look Bayfield Street	1
	Heritage buildings	1
	Green space hides the Tasman Highway	1
Culture	Rosny Barn activities and exhibitions	7
Climate	Sunny location	1
Existing conditions	The area is okay as is	3
Total Respondents 102		

*Response reviews do not include dislikes or suggested improvements – refer to q5 and 21 or issues external to study area

Q5 What don't you like about the Rosny Park precinct?

Answered: 102 Skipped: 0

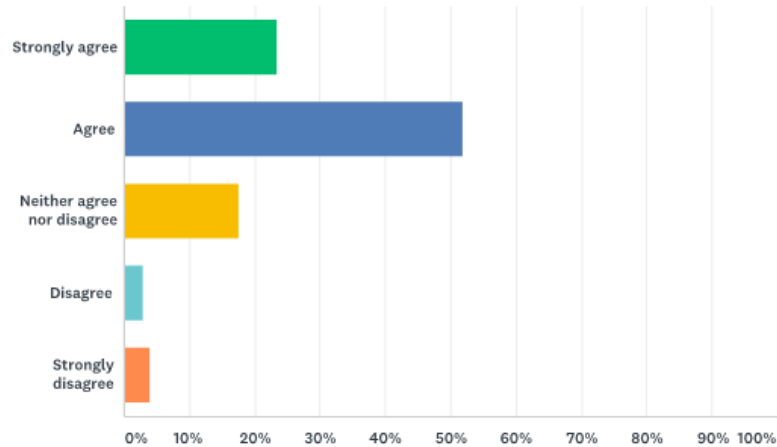
Respondents were able to make multiple suggestions. These are summarised below.

ISSUE	ANSWERS SUMMARISED	RESPONSE (Nos.)
Form	Centre lacks warmth and charm – unattractive/ outdated buildings surrounded by car parking	11
	Too much space dedicated to car parking outside Eastlands – unattractive when viewed from outside the precinct	2
	The centre is too spread out – should be able to access major facilities without having to cross roads	1
	Lacks meeting spaces for social interactions	1
	Few spaces to appreciate views from the centre	1
Commercial mix and image	Lacks quality restaurants, outdoor cafes, entertainment facilities. Bayfield Street environment would suit cafes	11
	Services are outdated	1
	Lacks a village feel	1
	Lack of information about services available in the centre	1
	The centre is not appealing to diverse cultures	2
Streetscape	Lacks shaded public seating close to shops and cafes	5
	Streets often dirty and there is too much rubbish	4
	Uneven footpaths cause trip hazards	2
	Poor streetscapes, especially between Gordons Hill Rd and Ross St	1
	New paving looks grotty	1
	Too much concrete – centre needs more trees	1
	Bus mall needs to be should be renovated	1
	Street cleaning is required to remove slip hazards in the bus mall	1
	Graffiti is a problem	1
	Taxi car park at Woolworths should be a landscaped public space	1
Pedestrian movement	Certain behaviours detract – eg smokers; intimidating youth groups. The centre lacks police presence	8
	Too many crossings to get from 1 shop to another	3
	Poor pram accessibility between library and other areas	1
	Lacks wide footpaths, safe pedestrian crossings	1

	Poor footpaths and pavers make wheel chair access difficult.	1
	Bligh St lacks shelter between Bayfield and Rosny Hill Rd	1
	Major roads reduce walkability and sever links to Bellerive	1
Parking	Lack of car parking	13
	Lack of long-term parking (for businesses, workers and park and ride)	5
	Not enough disabled parking spaces	1
	Bayfield St car park – area behind the post office needs better directional signage to avoid congestion and accidents	1
	Eastlands multi-level car park poorly designed; access is hazardous	1
	Car parking should be time limited to increase turnover	1
Traffic	Traffic flow problems - Bligh St bottleneck to Rosny Hill Road, compounded by Eastlands traffic entering/ exiting at the Winkleigh PI roundabout and Eastlands bound vehicles turning in at the Bayfield/ Bligh Sts traffic lights	21
	Bayfield St is dangerous due to streetscaping and reduced carriageway width	3
	Traffic does not flow between roundabouts and traffic lights, causing congestion	2
	Inadequate distance between traffic lights - replace with roundabouts	2
	Bus mall has improved flow now it is open to cars	2
	Lacks traffic calming devices and speed control	2
	Bus mall should be closed to cars	1
	Eastlands traffic volume causes problems getting across Rosny Hill Road from Riaweena Rd entry	1
	On-off ramps to the bus mall	1
	Waiting for Rosny College students to cross Rosny Hill Rd at the intersection.	1
	New Bayfield Street lights improve traffic	1
Bicycles	The centre is not bicycle friendly	1
Open Spaces	Lack of public seating in open space areas	5
	Lacks walks and wayfinding signs to locate them	3
	Lacks a play space linked to the mall	1
Total Respondents 102		

Q6 The recent streetscape renewal in Bayfield Street has made the street more attractive

Answered: 102 Skipped: 0

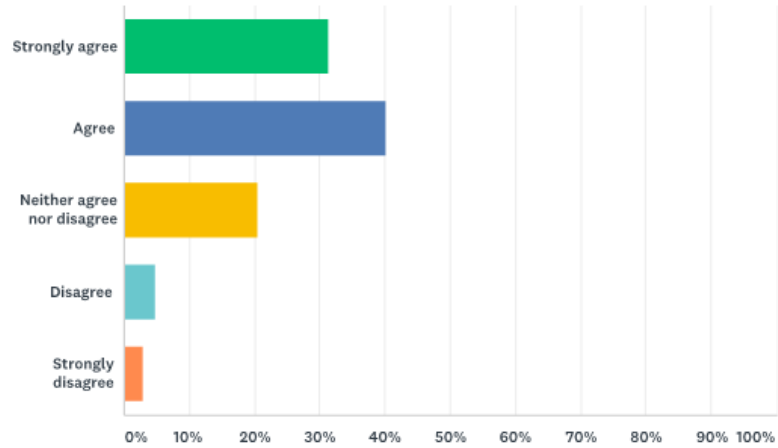


ANSWER CHOICES	RESPONSES	
Strongly agree	23.53%	24
Agree	51.96%	53
Neither agree nor disagree	17.65%	18
Disagree	2.94%	3
Strongly disagree	3.92%	4
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q7 Like Bayfield Street, other streets should be renewed over time

Answered: 102 Skipped: 0

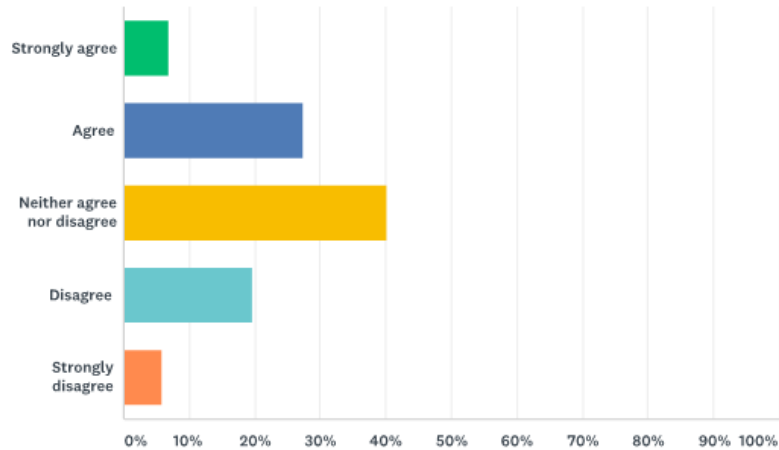


ANSWER CHOICES	RESPONSES	
Strongly agree	31.37%	32
Agree	40.20%	41
Neither agree nor disagree	20.59%	21
Disagree	4.90%	5
Strongly disagree	2.94%	3
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q8 Footpaths and public spaces within the Rosny Park precinct adequately cater for people who are disabled or mobility impaired

Answered: 102 Skipped: 0

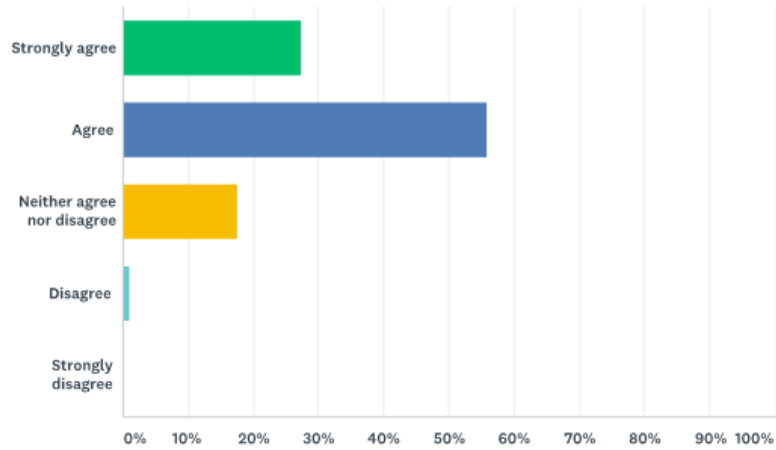


ANSWER CHOICES	RESPONSES	
Strongly agree	6.86%	7
Agree	27.45%	28
Neither agree nor disagree	40.20%	41
Disagree	19.61%	20
Strongly disagree	5.88%	6
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q9 There should be more seating in public spaces

Answered: 102 Skipped: 0

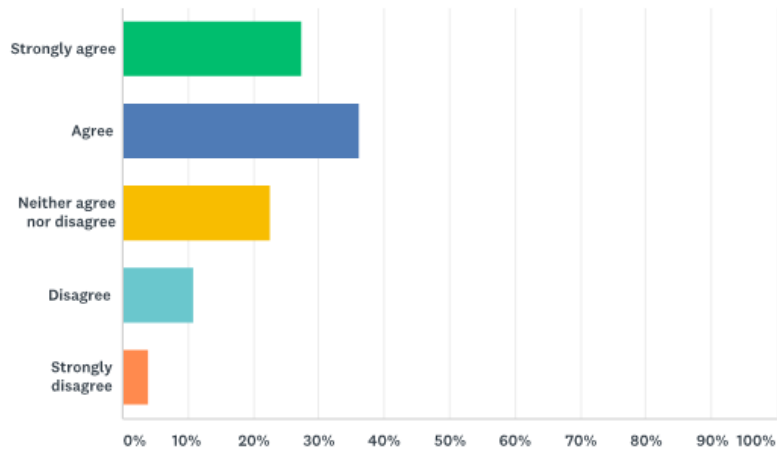


ANSWER CHOICES	RESPONSES	
Strongly agree	27.45%	28
Agree	55.88%	57
Neither agree nor disagree	17.65%	18
Disagree	0.98%	1
Strongly disagree	0.00%	0
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q10 The height and appearance of buildings is important to how I regard the Rosny Park precinct

Answered: 102 Skipped: 0

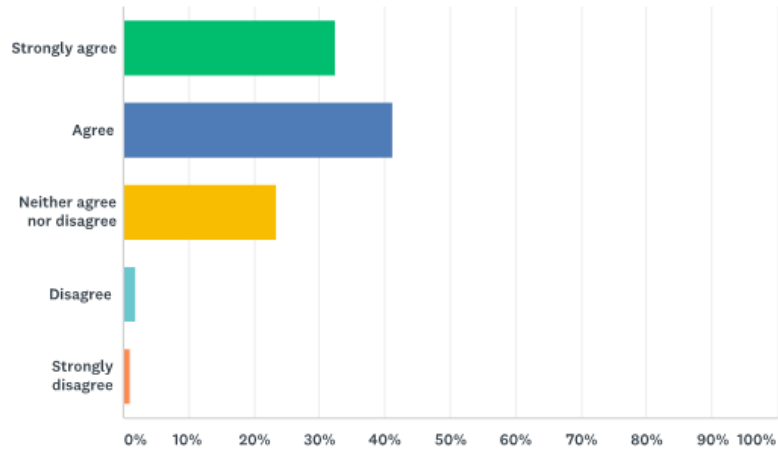


ANSWER CHOICES	RESPONSES	
Strongly agree	27.45%	28
Agree	36.27%	37
Neither agree nor disagree	22.55%	23
Disagree	10.78%	11
Strongly disagree	3.92%	4
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q11 A wider range of shops and services should be provided in the Rosny Park precinct

Answered: 102 Skipped: 0

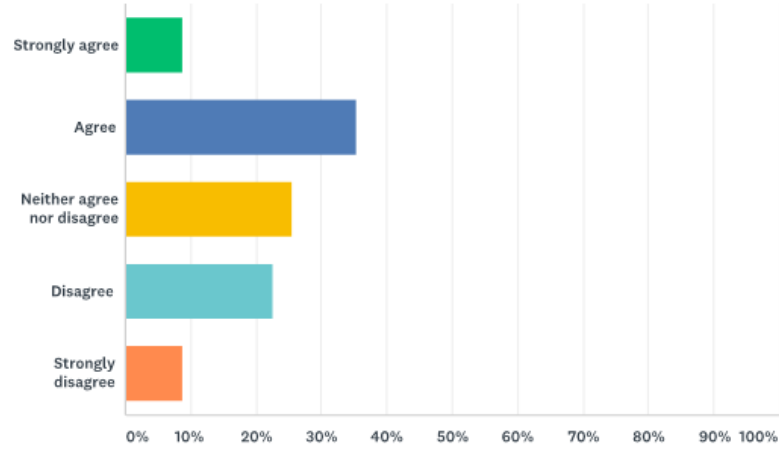


ANSWER CHOICES	RESPONSES	
Strongly agree	32.35%	33
Agree	41.18%	42
Neither agree nor disagree	23.53%	24
Disagree	1.96%	2
Strongly disagree	0.98%	1
TOTAL		102

Rosny Park Urban Design Framework Consultation Feedback Form

Q12 There is enough public car parking in the Rosny Park precinct

Answered: 102 Skipped: 0

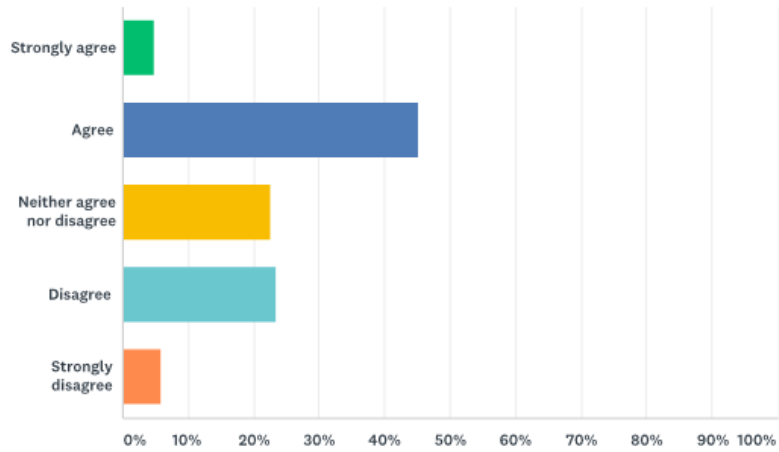


ANSWER CHOICES	RESPONSES	
Strongly agree	8.82%	9
Agree	35.29%	36
Neither agree nor disagree	25.49%	26
Disagree	22.55%	23
Strongly disagree	8.82%	9
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q13 The off street car parking areas (at Winkleigh Place and between Bayfield Street and Ross Avenue) are easy to access and navigate

Answered: 102 Skipped: 0

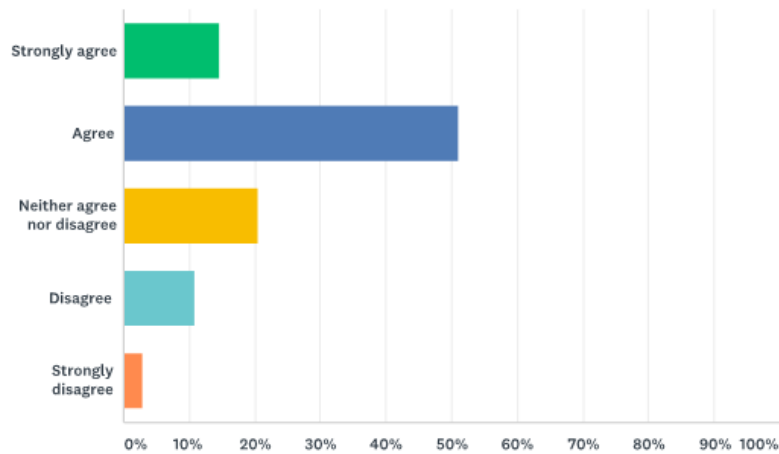


ANSWER CHOICES	RESPONSES	
Strongly agree	4.90%	5
Agree	45.10%	46
Neither agree nor disagree	22.55%	23
Disagree	23.53%	24
Strongly disagree	5.88%	6
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q14 I feel safe walking to/from my car when I park in the off street parking areas

Answered: 102 Skipped: 0

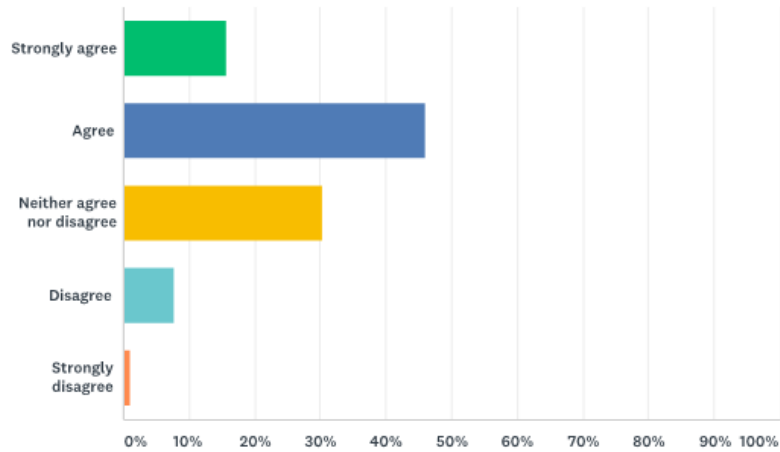


ANSWER CHOICES	RESPONSES	
Strongly agree	14.71%	15
Agree	50.98%	52
Neither agree nor disagree	20.59%	21
Disagree	10.78%	11
Strongly disagree	2.94%	3
TOTAL		102

Rosny Park Urban Design Framework Consultation Feedback Form

Q15 The off street car parking areas should have more amenity (via shade, weather protection, seats, separated footpaths etc)

Answered: 102 Skipped: 0

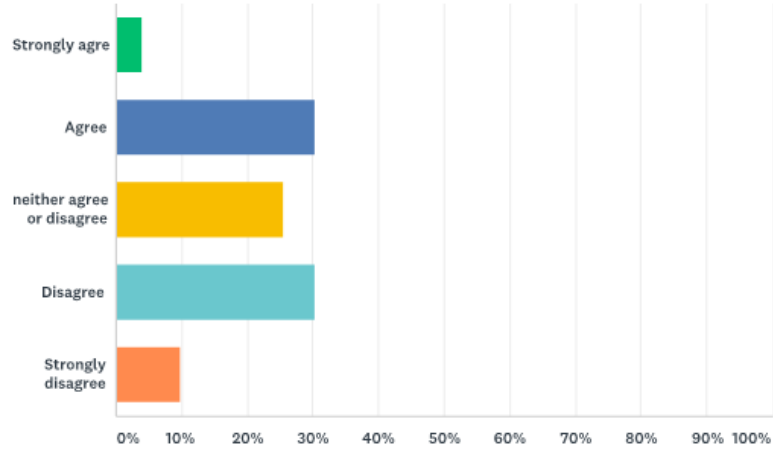


ANSWER CHOICES	RESPONSES	
Strongly agree	15.69%	16
Agree	46.08%	47
Neither agree nor disagree	30.39%	31
Disagree	7.84%	8
Strongly disagree	0.98%	1
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q16 As a pedestrian I feel safe within the bus mall

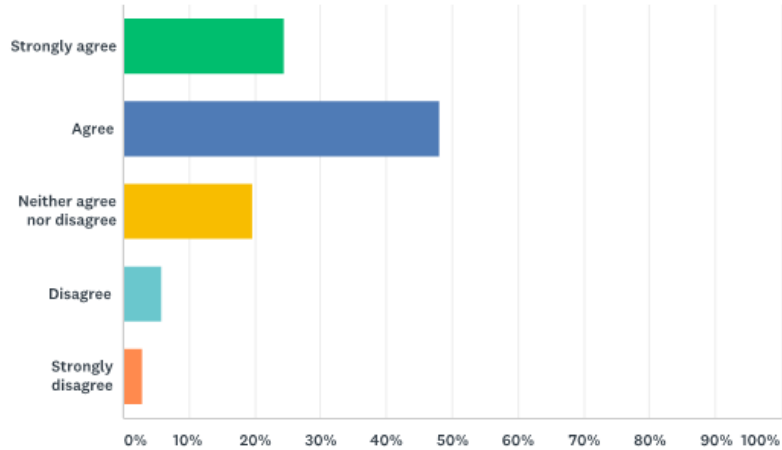
Answered: 102 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	3.92%	4
Agree	30.39%	31
neither agree or disagree	25.49%	26
Disagree	30.39%	31
Strongly disagree	9.80%	10
Total Respondents: 102		

Q17 Clarence City Council should consider new traffic management (lights, roundabouts, pedestrian refuges etc) to make for safer and more efficient driving and pedestrian movement

Answered: 102 Skipped: 0

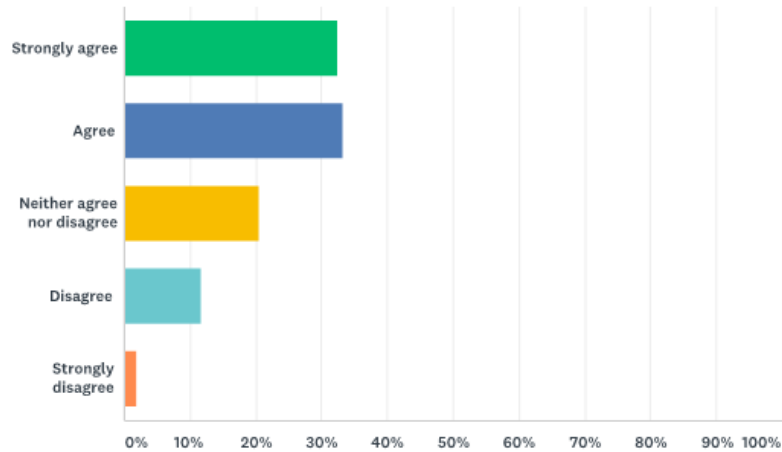


ANSWER CHOICES	RESPONSES	
Strongly agree	24.51%	25
Agree	48.04%	49
Neither agree nor disagree	19.61%	20
Disagree	5.88%	6
Strongly disagree	2.94%	3
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q18 A by pass route should be considered, in order to reduce traffic congestion within the core of the Rosny Park precinct

Answered: 102 Skipped: 0

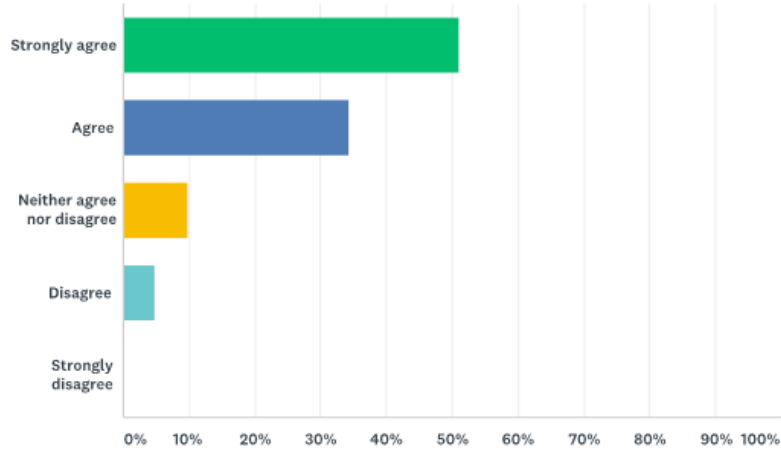


ANSWER CHOICES	RESPONSES	
Strongly agree	32.35%	33
Agree	33.33%	34
Neither agree nor disagree	20.59%	21
Disagree	11.76%	12
Strongly disagree	1.96%	2
Total Respondents: 102		

Rosny Park Urban Design Framework Consultation Feedback Form

Q19 Public open spaces such as Clarence City Council office lawns and small parks are important for recreation, as meeting places and for the enhancement of the Rosny Park precinct

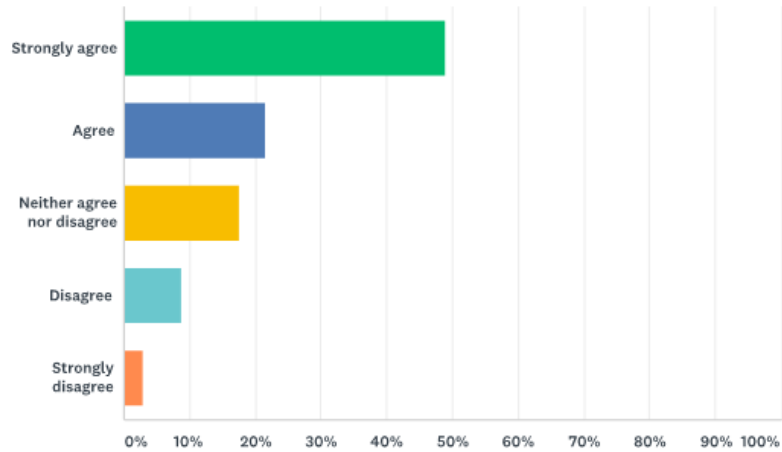
Answered: 102 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	50.98%	52
Agree	34.31%	35
Neither agree nor disagree	9.80%	10
Disagree	4.90%	5
Strongly disagree	0.00%	0
Total Respondents: 102		

Q20 The Rosny Park Golf course should continue to be used for recreational activities and to enhance the amenity of the precinct

Answered: 102 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	49.02%	50
Agree	21.57%	22
Neither agree nor disagree	17.65%	18
Disagree	8.82%	9
Strongly disagree	2.94%	3
Total Respondents: 102		

Q21 Do you have any general comments you would like to make?

Answered: 77 Skipped: 25

Comments are summarised in the table below. Respondents were able to make multiple suggestions

ISSUE	ANSWERS SUMMARISED	RESPONSE (Nos.)
Future growth	There should be more shops – including more variety; fashion shops; a market; bigger shops/ buildings; restaurants and Melbourne style cafes	6
	Eastlands should offer lower rent to encourage more shops	2
	Distinguish centre from others with greater local / independent business, making a different offering to Hobart and a competitive edge to retain business in Rosny Park	2
	The former Bunnings store could provide more office space for Tasmanian government and the Council	2
	Business should consolidate the centre, especially around Winkleigh Place car park perimeter	1
	Ensuring the area remains competitive with other cities by taking a progressive approach, balanced with cultural and planning needs.	1
	Introduce mixed use residential development	1
Transport options	Improve the availability of public transport	1
	Plan for electric vehicle integration, with charging stations	1
Traffic	The current traffic management of the area should be redesigned, new roundabouts and traffic management at lights revised to improve flow and current safety	1
	There is traffic congestion in lower Bligh St: - The Rosny Hill Rd/ Bligh St/ Kangaroo Bay Dr traffic lights needs better coordination. - The traffic congestion associated with the entry and exit to the Eastlands car park needs to be resolved. - Impacts traffic flow to the City	7
	There are traffic flow problems at the Gordons Hill Rd, Bayfield St and Cambridge Rd intersections, due to short distance between traffic lights and by driver behaviours at the intersections. The lights should allow more time for vehicles to turn left into Bayfield St	2
	There are traffic flow problems exist around the Ross Ave and Cambridge Rd intersection, due to short distance	1

	between traffic lights and by driver behaviours at the intersections	
	The new Bayfield St lights has made it more difficult to access the area – they are not in sync and a roundabout would have better served cars coming out of the car park	1
	The new traffic lights on Bayfield St are a success but the offset entrance to the car park is poorly designed	1
	The traffic island in Bayfield St prevents cars exiting businesses from crossing the road at certain points	1
	While supporting the Bayfield St redevelopment, the width of the centre strip impacts traffic movement and car parking safety	1
	The Eastlands top car park exit into Bayfield is dangerous and needs an exit and entry centre lane on Bayfield at the expense of the centre garden strip	1
	The Eastlands top car park exit into Bayfield is dangerous as vehicles speed out against cars in the intersection	2
	Eastlands and the golf course access can be improved with a small round on the slip lane adjacent to the BWS and the Barn/ golf course access	1
	Traffic exiting Eastlands via Ross Avenue could be given a priority outlet at Cambridge Rd	1
	Support for bypass, making internal flow and access to Eastlands safer	4
	There is potential traffic saturation if Rosny Golf Course developed for housing, or retail - especially in conjunction with Kangaroo Bay development	1
	A slip lane to Riawena Rd would clear congestion going up Rosny Hill Rd	1
Parking	Provide free long-term parking to enable park and ride for City shoppers/ workers	4
	Off street parking and access is difficult in the centre. The Eastlands entry/ exits need redesign and navigation in the Bayfield St car park is difficult unless in a small car	3
	Getting a car space at peak times is impossible. Employee parking is spreading to adjacent areas	2
	Consider an interchange with the ferry including parking and bus mall	1
	After dark, lighting is poor in car parks and they feel unsafe	1
	More parking is needed - perhaps a multi-level carpark over the Eastlands carpark near the BWS	1
	Parking enforcement makes discourages small businesses	1
Pedestrians and cyclists	To make the centre more successful, pedestrians should be prioritised over cars – accessibility is currently limited by	6

	vehicle prioritisation, poorly designed car parks and by inadequate footpaths	
	Cycling should be encouraged through new cycling infrastructure and bike racks close to Eastlands	3
Rosny Park Golf Course	The Golf course should be kept. It has 100+ years of history and is the only public golf course serving all levels and all economic groups Hobart. It should have more funding and a club house	12
	It has already been halved in size and the grounds are also home to many native animals and threatened species	
	As a YMCA centre it is more like a community centre, where people can participate in various community orientated programs	
	The golf course is a significant piece of land that is used by the minority and should be redeveloped.	7
	Ideas include a better public space, with botanic gardens and a café; carefully integrated commercial area; shared space for outdoor recreation; high density housing component close to services; and to better manage traffic in and out of Rosny Park	
	The golf course area should have better connectivity to Rosny Park and Kangaroo Bay	1
Streetscape and Amenity	A modern approach to design should look at seating; play areas; places for people to meet or relax; public plaza; bins; and lighting to make places safer at night.	4
	Trees and green space will improve amenity of the area via shade and softening the impact of the built environment	2
	Remove centre line trees in Bayfield St - the is road too narrow and people have trouble getting in/ out of cars	1
	Prefer endemic species in landscaping	1
Cultural	The barn complex should be expanded and offer more cultural activities	1
Open spaces	Open spaces should be maintained and improved – it is important to the sense of place; provides spaces for people to rest at lunchtime etc and provides viewing connections to the Bay and the surrounding areas	4
Total Respondents 77		

Rosny Park Urban Design Framework Consultation Feedback Form

Q22 Gender

Answered: 96 Skipped: 6

Gender	48
Female	47
Unspecified	7
Total Respondents	77

Rosny Park Urban Design Framework Consultation Feedback Form

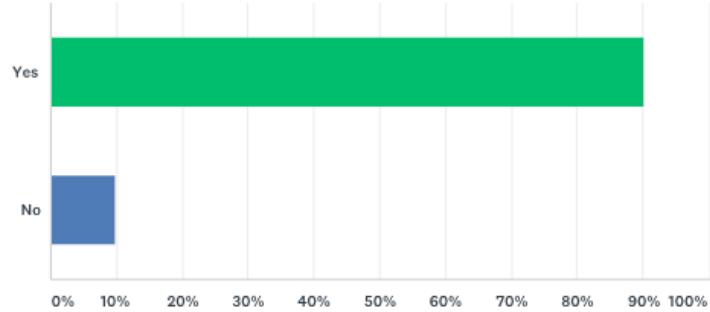
Q23 Year of birth

Answered: 95 Skipped: 7

Age Group	
<20	1
21 -30	8
31 - 40	33
41 -50	23
51 -60	10
61 -70	15
Unspecified	39
Total Respondents	77

Q24 Are you a Clarence City Council resident?

Answered: 102 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	90.20%	92
No	9.80%	10
Total Respondents: 102		

*17 Respondents were “anonymous’ and did not give addresses.